

HANNAH BALL

Professional Summary

Creative and multi-talented Fashion Designer with 3 years of experience in Women's RTW. Skillfully blends artistic and technical aspects of designing through a customer focused lens that aligns with brand values. Proven ability to develop original designs that drive sales and empower women to feel beautiful.

Contact

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Work Experience

Assistant Fashion Designer | Chico's

Fort Myers, FL | 06/2022 - 06/2024

Designs for all categories on the Chico's Outlet Team with work equivalent to Associate Designer starting in 05/2023.

- Assists with managing and designing multiple seasons at once, from concept to delivery.
- Creates artwork for embellishments, embroidery, motifs, and stripes that emphasize attention to detail for Denim, Knits, and Sweaters. Reviews artwork strike offs of seasonal prints and patterns on desired fabrics and custom yarns.
- Prepares design tech packs with detailed sketches and CAD styles, and communicates fit and construction details to Technical Design department.
- Utilizes Adobe Illustrator, Photoshop, and PLM Software (Flex PLM) to set up design cards (sketch, reference images, construction details, initial measurements) and inputs BOM information.
- Maintains a strong understanding of the PLC calendar and effectively collaborates with cross-functional partners to achieve TNA deadlines. Helps prepare organized docs for and participates in relevant product meetings.
- Researches seasonal trends and inspiration to create fresh products that align with the brand's vision and resonates with current and new customers.
- Demonstrates enhanced product development skills by clearly communicating with overseas vendors and understanding manufacturing techniques and processes.

Fashion Design Intern | Roller Rabbit

New York, NY | 06/2021 - 05/2022

- Worked flexibly between Senior Apparel and Print Designers.
- Updated line sheets; completed CAD flooding; created flats in Illustrator; recorded fit notes; filled in cut tickets for tech packs; organized and tracked samples; helped spec garments; created trend forecast packets; attended fabric/trim sourcing meetings; assisted at photoshoots.

New York Fashion Week Assistant | Jonathan Simkhai

Los Angeles, CA | 09/2021 - 09/2021

- Assisted design team with runway show prep and execution including model casting, fittings, and alterations; dressed and styled designated models; helped ensure a successful event.

Production Sewer and Intern | The Factory Buffalo

Buffalo, NY | 06/2020 - 08/2020

- Sewed COVID-19 medical gowns for nearby hospitals.
- Created basic slopers and patterns; developed sloper library with sizing charts; completed Cutter's Must sheets.

Education

Kent State University

Kent, OH | 05/2022

- **B.A. in Fashion Design**
- Magna Cum Laude
- Runway of Dreams, Campus Club - VP
- Creatively x Portfolio Showcase (2022)

Skills

- Creative Design
- Sketching
- Fabric Knowledge
- Brand Aesthetic
- Artistic Vision
- Organization
- Detail Oriented
- Adaptable
- Dependable
- Enthusiastic

Tools

- Adobe Creative Suite
- PLM Software
- CLO 3D
- Microsoft Teams
- PowerPoint, Word